



**MONDAY
OCTOBER 5, 6:30 P.M.**

**PIER 60, CHELSEA PIERS
NEW YORK CITY**

Join *Commonweal* in celebrating 102 years of continuous publication with one of the best advertising opportunities of the year

Sponsorship packages help increase visibility for your organization across all our platforms while showing support for our independent, lay-led voice.

SPONSORSHIP INFORMATION

Since 2005, *Commonweal* has hosted a biennial gala, gathering friends, writers, and readers from around the country to honor individuals whose noteworthy work is in service to the common good, informed and inspired by their Catholic faith. Over the years, *Commonweal* has honored luminaries like Sr. Carol Keehan, Tim Shriver, Mark Shields, Kerry Robinson, and Amy Goldman, as well as university presidents John Sexton, John DeGoia, and Tania Tetlow, the inaugural recipient of our Centennial Award. Highlight your organization's mission, courses and events, new products, or other offerings with a Commonweal Benefit Dinner sponsorship package.

This fall, you'll get to bring your message to a generous and well-educated Catholic audience through promotions in print, web, audio, email, and at our live event, The Commonweal Benefit Dinner, to be held Monday, October 5, in New York City. This is an unprecedented moment to extend your marketing message while standing alongside a beloved and critically acclaimed publisher.

SPONSORSHIP PACKAGES

When it comes to advertising, there are three sponsorship packages available: Bronze, Silver, or Gold Sponsorship. See below for more details. For advertising inquiries, please contact **Patrick Shanley** at patrick@kevinshanley.com or call **(312) 919-1306**.

If your organization would be interested in buying tickets or a table for the 2026 Commonweal Centennial Benefit Dinner, please be in touch with executive director **Ellen B. Koneck** at ekoneck@commonwealmagazine.org or visit cwmag.org/benefit2026.

BRONZE SPONSORSHIP: \$1,500

- 1 quarter page ad in the October 2026 issue of the print magazine
- 1 ad in *Commonweal's* twice-weekly email newsletter
- 1 Sidebar 2 website ad (300 x 250px)
- 1 podcast sponsorship message
- Your brand listed on the exclusive sponsorship list distributed at all table settings
- Your logo and organization included in all pre-show email and web marketing

RETAIL VALUE: \$2,155
YOUR PRICE: \$1,500
YOU SAVE: \$655 (30%)

SILVER SPONSORSHIP: \$1,900

- 1 quarter page ad in the October 2026 issue of the print magazine
- 1 quarter page ad in the November 2026 issue of the print magazine
- 1 ad in *Commonweal's* twice-weekly email newsletter
- 1 Sidebar 1 website ad (300 x 600px)
- 1 podcast sponsorship message
- Your brand listed on the exclusive sponsorship list distributed at all table settings
- Your logo and organization included in all pre-show email and web marketing

RETAIL VALUE: \$2,835
YOUR PRICE: \$1,900
YOU SAVE: \$935 (33%)

GOLD SPONSORSHIP: \$4,500

- 1 quarter page ad in the October 2026 issue of the print magazine
- 1 quarter page ad in the November 2026 issue of the print magazine
- 1 sponsored email to *Commonweal's* 35,000-subscriber list
- 1 ad in *Commonweal's* twice-weekly email newsletter
- 1 Leaderboard or Billboard website display ad
- 1 podcast sponsorship message
- Your brand listed on the exclusive sponsorship list distributed at all table settings
- Your logo and organization included in all pre-show email and web marketing

RETAIL VALUE: \$7,085
YOUR PRICE: \$4,500
YOU SAVE: \$2,585 (36%)